



Fundraising Ideas Session

Name(s): Rachel Seeman

School: Stanford University

Contact information: rseeman@stanford.edu

Event title: Stanford Dance Marathon

Estimated total costs: \$24,000

Number of people needed to plan: Staff of 22 excluding about 20 Dorm captains and 30 moralers

Preparation and materials needed: Venue, advertising, paper packets, liability forms, decorations, shirts

Timeframe:

Time needed to prepare: At LEAST 4 months

Hours of the event: 24

Why we love this event:

- Amazing way to bond over a cause while having fun and being educate—especially the bonding that occurs at 4am
- The speakers and student groups who perform
- The satisfaction of learning how much money was raised after the 24 hour long event
- So much more...